



CONSTRUCTION CONTRACTORS
AND TRADES

Getting the job done **RIGHT** means
getting the **RIGHT** people for the job.

What is Building Advantage?

- One **partnership** dedicated to improving the quality of construction in our communities;
- One **initiative** determined to build a healthier workforce through better training, exceptional wages and benefits, diversity and equality, outstanding job security and advancement opportunities;
- One **movement** to ensure local construction grows our local economy while reducing the burden of healthcare and unemployment costs on our communities;
- One common **belief** that it takes strong character to build strong communities

In other words, Building Advantage is an alliance of contractors and trades people bound together by the principle that getting the job done right means getting the right people for the job.

Getting the job done right means...

- Accomplishing on-time and on-budget completions – which comes from better workforce production
- Reducing or eliminating unnecessary maintenance – which comes from hiring a higher quality workforce
- Achieving community approval – which comes from hiring a workforce that best supports the local economy and is properly insured

Getting the right people for the job means...

- Requiring a higher standard of education and training – which comes from the Building Advantage apprenticeship program
- Providing an economic advantage to the community – which comes from hiring a workforce that most positively affects the local economy
- Trusting a proven leader in the construction industry for support – which comes from the diversity, expansiveness, knowledge, experience and passion behind Building Advantage

LABOR AND MANAGEMENT WORKING TOGETHER

Why choose Building Advantage?

- We ensure the highest standards and latest techniques are mandated upon the ones doing the jobs - building trades people and contractors
- We recruit and train the best talent for the area's construction trades
- We supply a consistent pipeline of highly qualified and trained workers to area developers and contractors to ensure their projects are done right and efficiently
- We eliminate the burdens of healthcare costs on the client and the community by supplying a comprehensive benefits package for our workers that follows them from job to job
- We protect workers' and their families' futures by providing a retirement benefits package that accrues and stays with the worker from job to job
- We strive to reduce worker compensation costs to clients due to an emphasis on safety training
- We provide contractors and developers a competitive advantage when bidding projects by using our apprenticeship program
- We support area communities in charitable ways that supports those in need

Building Advantage is an initiative created through the Construction Labor Management Council (CLMC) dedicated to building stronger communities through quality construction in southeastern Wisconsin. To learn about Building Advantage trades, labor, preferred builders or other information, please contact Ken Kraemer at (262) 574-2711 or visit www.buildingadvantage.org.

